

FIG. 1

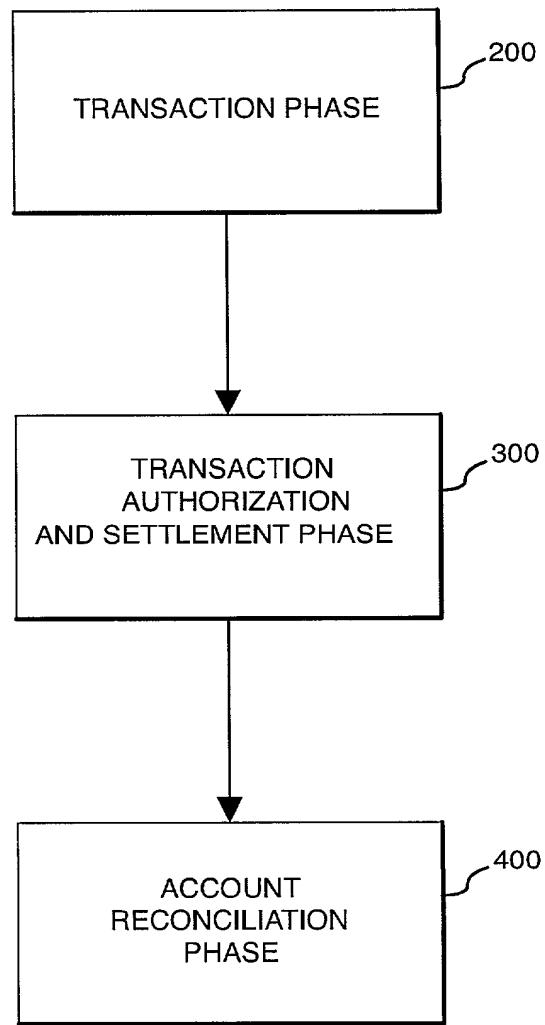


FIG. 2

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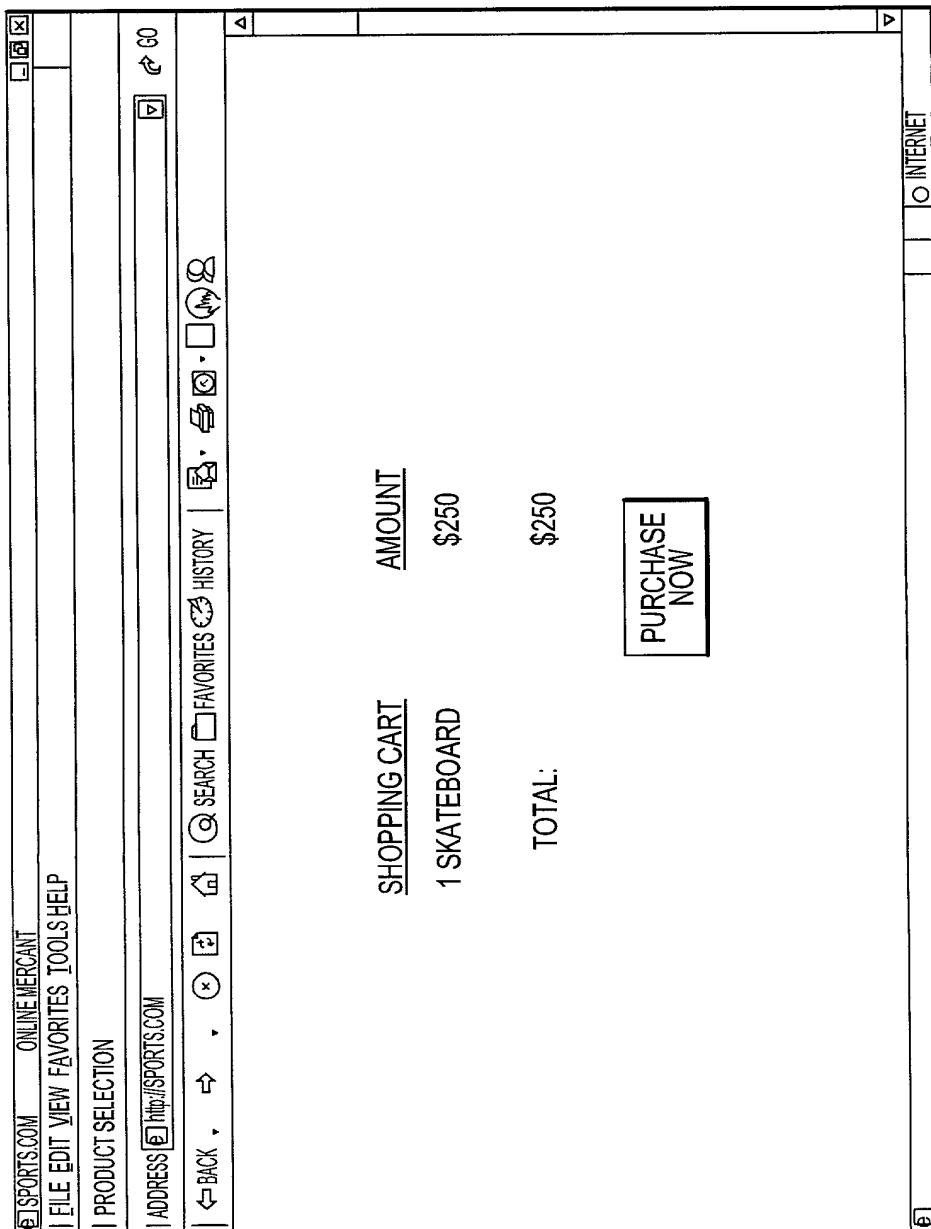


FIG.3

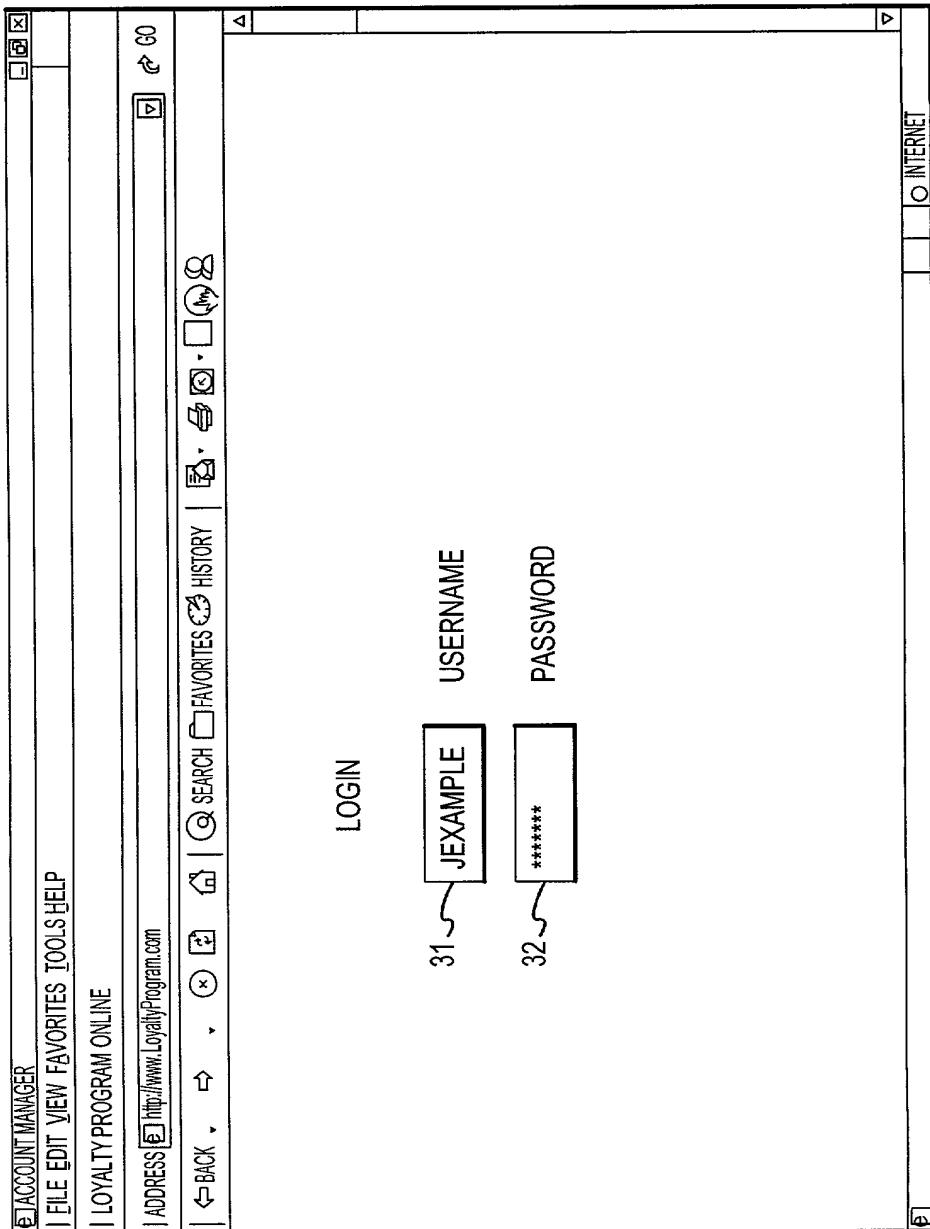


FIG.4

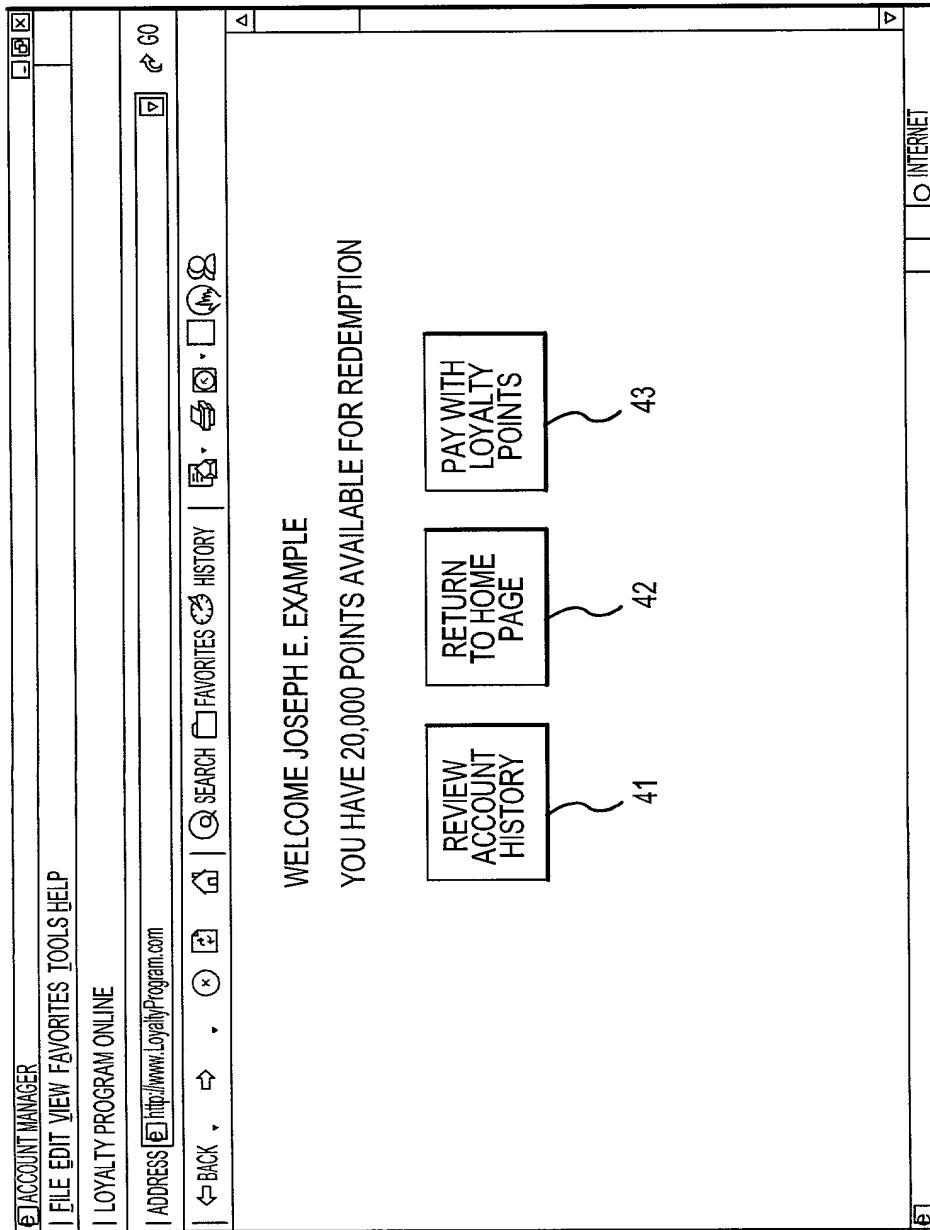


FIG.5

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FIG.
II

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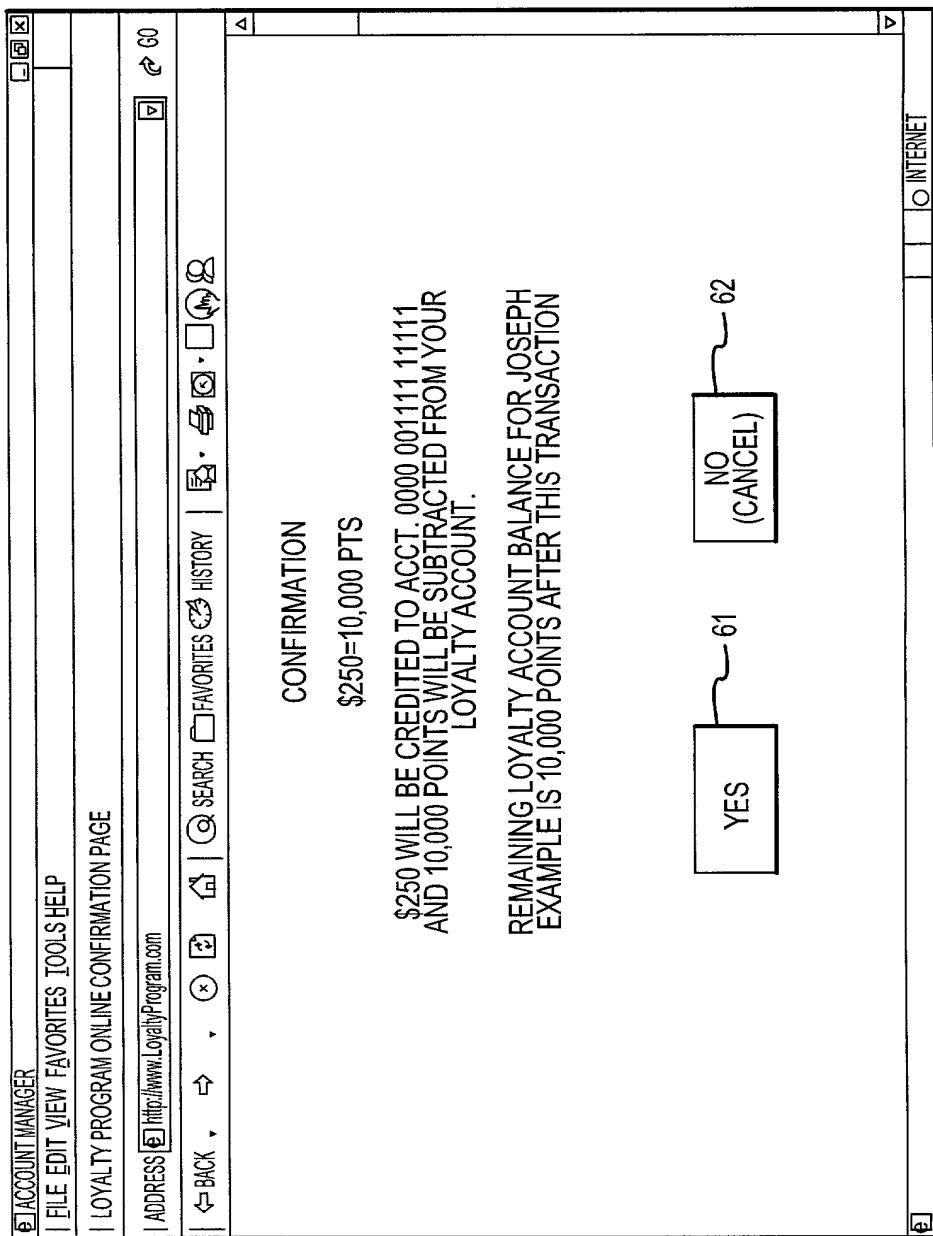


FIG. 7

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SPORTS.COM ONLINE

FILE EDIT VIEW FAVORITES TOOLS HELP

PAYMENT PAGE

ADDRESS

BACK FORWARD RELOAD SEARCH FAVORITES HISTORY E-mail Clock Music Photo Video

CHECKOUT

1 SKATEBOARD

AMOUNT
\$250

PAYMENT INFORMATION

CREDIT CARD TYPE

CREDIT CARD NUMBER

EXP. DATE

CONTINUE

INTERNET

FIG.8

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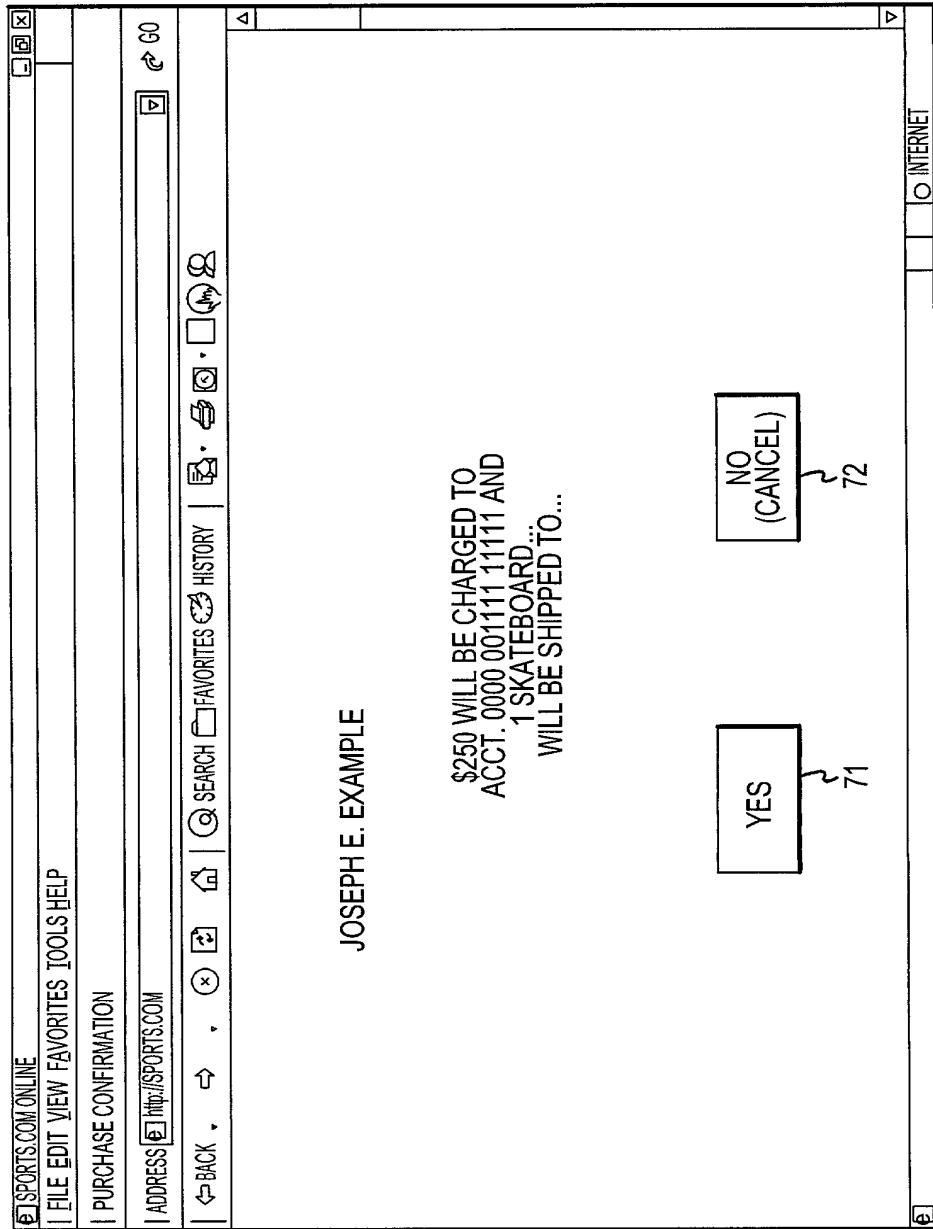


FIG.9

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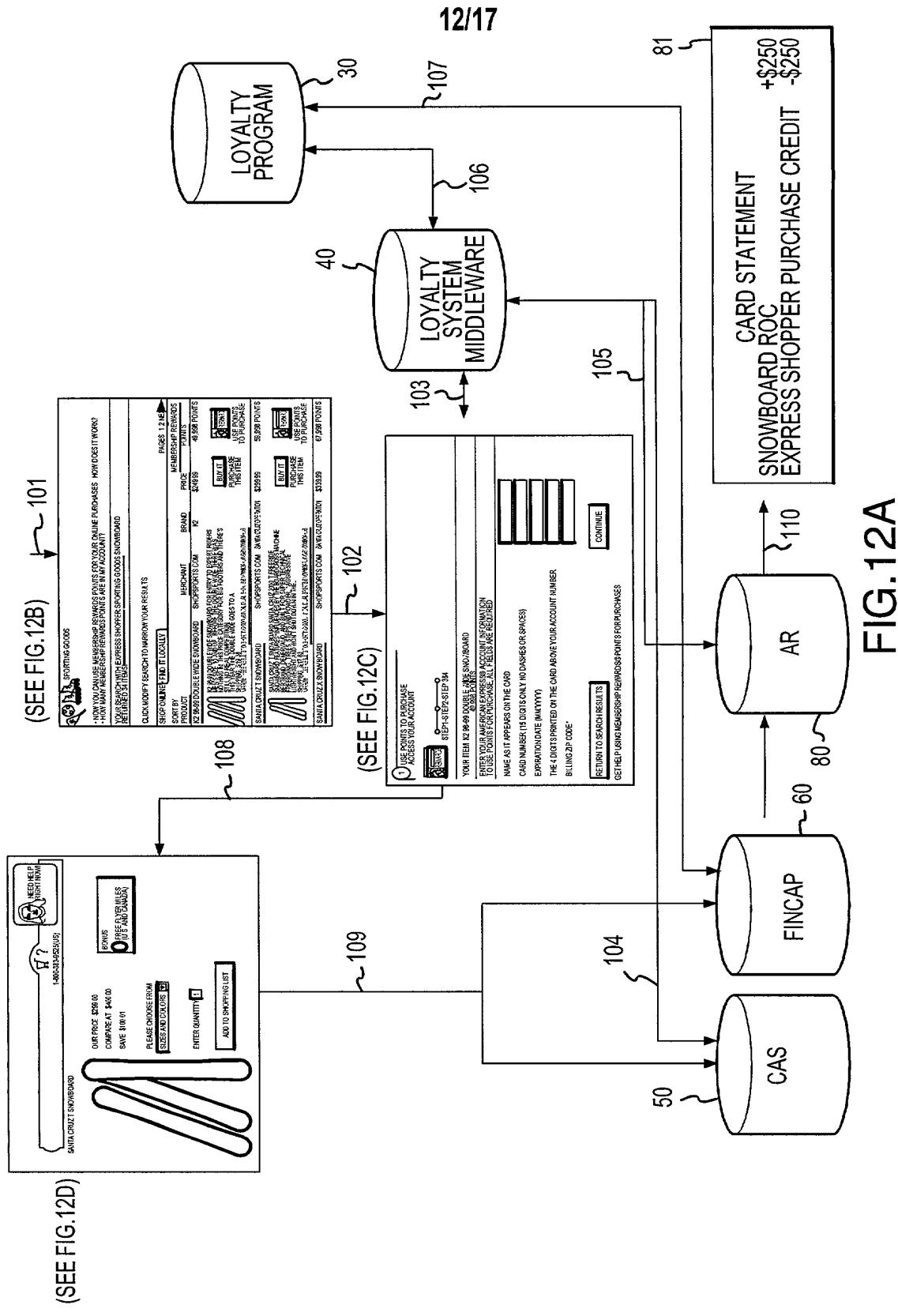
CHARGE STATEMENT		
JOSEPH E. EXAMPLE 0000 001111 11111		
SNOWBOARD SPORTS.COM	+250	
LOYALTY CREDIT RE: SPORTS.COM	-250	
AMT. OWED		0

FIG. 10

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CHARGE STATEMENT	
JOSEPH E. EXAMPLE 0000 001111 11111	
SNOWBOARD SPORTS.COM	+250
LOYALTY CREDIT RE: SPORTS.COM	-100
AMT. OWED	150

FIG. 11





- NOW YOU CAN USE MEMBERSHIP REWARDS POINTS FOR YOUR ONLINE PURCHASES. HOW DOES IT WORK?
- HOW MANY MEMBERSHIP REWARDS POINTS ARE IN MY ACCOUNT?

YOUR SEARCH WITH EXPRESS SHOPPER; SPORTING GOODS; SNOWBOARD RETURNED 34 ITEMS.

CLICK MODIFY SEARCH TO NARROW YOUR RESULTS

SHOP ONLINE • FIND IT LOCALLY

SORT BY:
PRODUCT

PAGES: 1 2 NEXT →

MERCHANT

BRAND

PRICE

MEMBERSHIP REWARDS

POINTS

K2 98-99 DOUBLE WIDE SNOWBOARD SHOPSPORTS.COM K2 \$249.99 117 49,998 POINTS

K2 98-99 DOUBLE WIDE SNOWBOARD FOR ENTRY TO EXPERT RIDERS, MEN'S SIZE 10 AND UP. BEFORE THE DOUBLE WIDE THERE WAS NOTHING IN THIS PRICE CATEGORY FOR BIG FOOTERS AND THERE'S STILL NO REAL COMPETITION. THIS YEAR THE DOUBLE WIDE GOES TO A...
SHIPPING: \$19.38
NARROW THESE RESULTS TO: SPORTING GOODS; INDIVIDUAL SPORTS; SNOWBOARDS

SANTA CRUZ T SNOWBOARD SHOPSPORTS.COM SANTA CRUZ OPERATION \$299.99 59,998 POINTS

SANTA CRUZ T SNOWBOARD SANTA CRUZ 2000 T FREERIDE SNOWBOARD FEATURES: *INFLUENCED BY THE BOARD CROSS MACHINE, BERTRAND DENERAUD, AND BUILT FOR SUPER TECHNICAL FREE RIDING, TREES, STEEPS AND POWDER. *AGGRESSIVE, LIGHTWEIGHT AND WON'T SHUT DOWN IN THE...
SHIPPING: \$17.83
NARROW THESE RESULTS TO: SPORTING GOODS; INDIVIDUAL SPORTS; SNOWBOARDS

SANTA CRUZ X SNOWBOARD SHOPSPORTS.COM SANTA CRUZ OPERATION \$339.99 67,998 POINTS

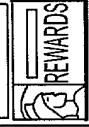
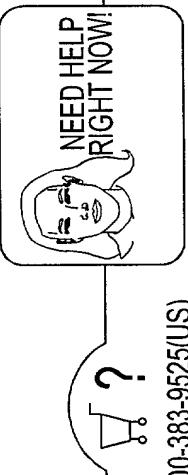
<p>1 USE POINTS TO PURCHASE ACCESS YOUR ACCOUNT</p>  <p>STEP1-STEP2-STEP 3&4</p>	<p>YOUR ITEM: K2 98-99 DOUBLE WIDE SNOWBOARD</p> <p>ENTER YOUR AMERICAN EXPRESS® ACCOUNT INFORMATION TO USE POINTS FOR PURCHASE, ALL FIELDS ARE REQUIRED</p> <p>NAME AS IT APPEARS ON THE CARD</p> <p>CARD NUMBER (15 DIGITS ONLY-NO DASHES OR SPACES)</p> <p>EXPIRATION DATE (MM/YYYY)</p> <p>THE 4 DIGITS PRINTED ON THE CARD ABOVE YOUR ACCOUNT NUMBER</p> <p>BILLING ZIP CODE*</p> <p>RETURN TO SEARCH RESULTS</p> <p>GET HELP USING MEMBERSHIP REWARDS® POINTS FOR PURCHASES</p>	<p>49,998 POINTS</p> <p><input type="text"/> ~121 <input type="text"/> ~122 <input type="text"/> ~123 <input type="text"/> ~124 <input type="text"/> ~125</p> <p>CONTINUE</p>
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FIG.12C

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NEED HELP
RIGHT NOW!

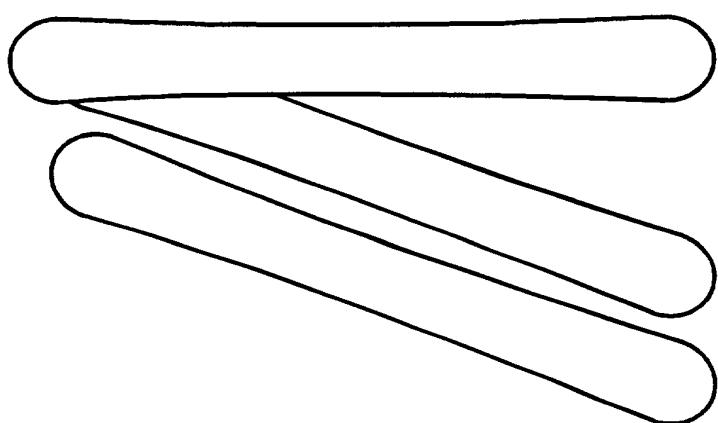


?

OUR PRICE: \$299.00
COMPARE AT: \$400.00
SAVE: \$100.01

BONUS:
 FREE FLYER MILES
(U.S. AND CANADA)

SANTA CRUZ T SNOWBOARD



PLEASE CHOOSE FROM

SIZES AND COLORS

ENTER QUANTITY

FIG. 12D

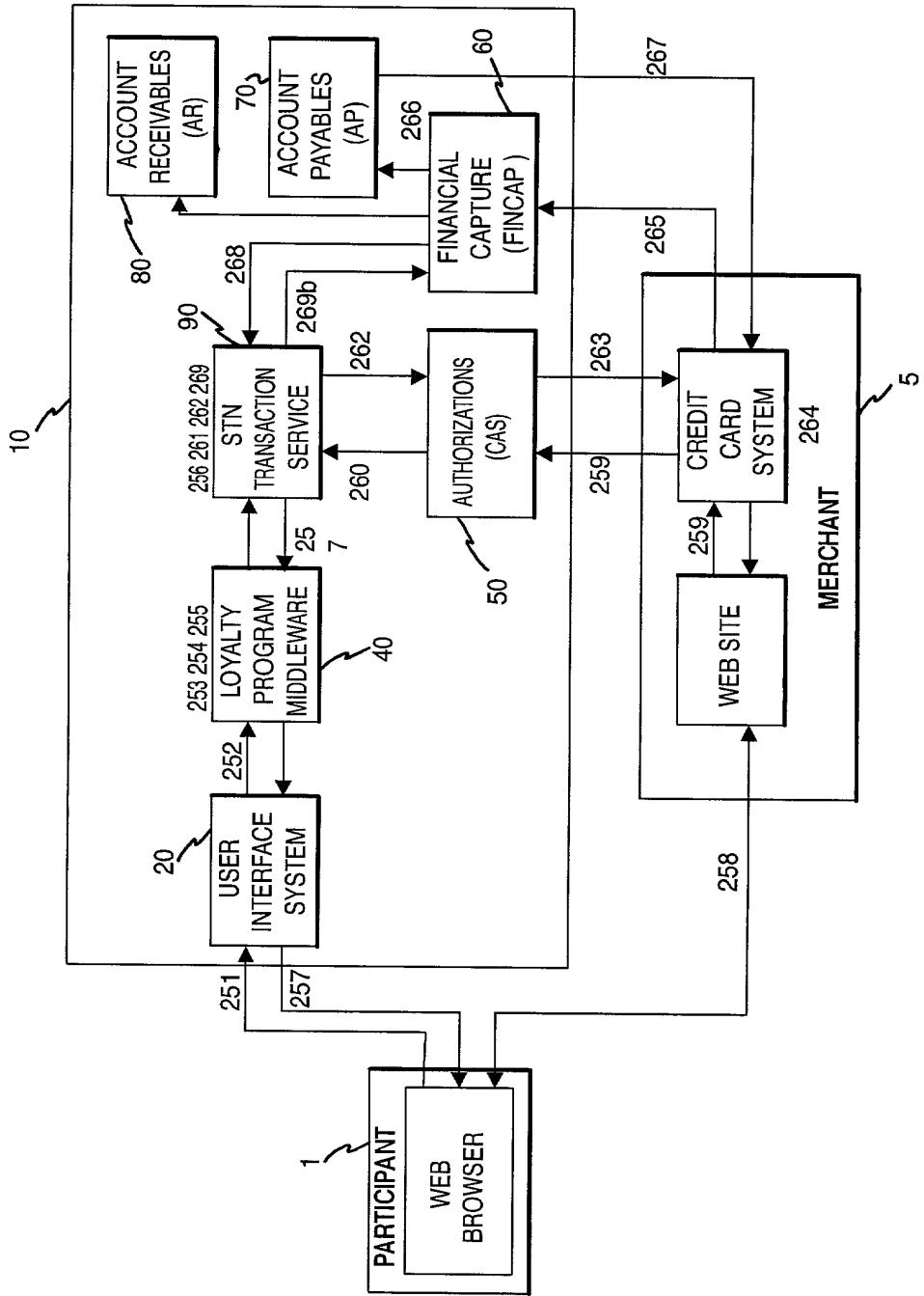


FIG. 13

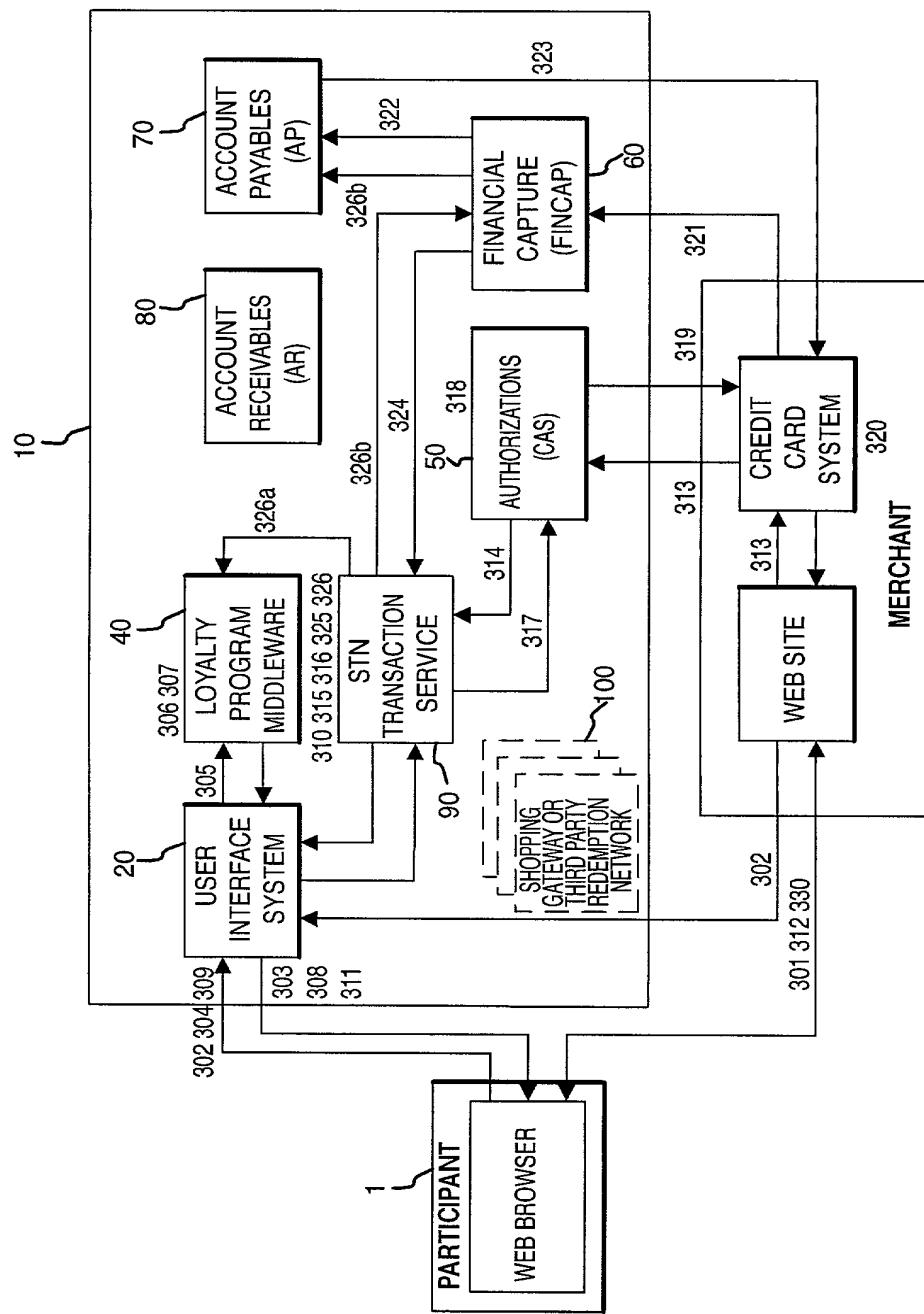


FIG. 14 5